

About John Mayfield



John Mayfield received his real estate license in 1978 at the age of 18. John has been a practicing broker since 1981 and has owned and operated three offices in Southeast Missouri, and managed over 35 real estate agents. John has taught pre and post license real estate courses since 1988. John has earned the ABR®, ABRM, CRB, e-PRO® and GRI designations throughout his real estate tenure.

John is a Senior GRI instructor for The Missouri Association of REALTORS® and the Arkansas Association of REALTORS® and teaches for the CRB® Council of Real Estate Brokers and Managers.

John has spoken to thousands of real estate professionals throughout his tenure. He has been a featured speaker at the National Association of REALTORS® conventions on several occasions, and taught in the Technology Resource Center for NAR. He is author of seven books and creator of the "5-Minutes Series for Real Estate Agents," Cengage Learning, with over 25,000 copies sold. He is the co-author of 21 Mistakes Real Estate Brokers Make and How to Avoid Them, Acclaim Press.

John is also a contributing editor to the "Biz Toolbox" section for REALTOR® Magazine Online, and is a real estate consultant and influencer for Hewlett Packard. John is also active on a local, state and national level for the REALTORS® Association, and served as the 2010 President for the CRB Council of Real Estate Brokers and Managers. John has recently become active training and assisting European real estate brokers and managers, and spends part of the year living in France, involved with international real estate relations.

John has two children, Alyx and Anne, and he and his wife Kerry live in Farmington, MO, where John owns and operates his real estate firm and speaks on a full-time basis.